

SAHIL SAHANE

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Data Analyst

LinkedIn: [linkedin.com/in/sahil-sahane-083518206](https://www.linkedin.com/in/sahil-sahane-083518206) | Portfolio: portfolio.sahilsahane.co.in | Mumbai, India

PROFESSIONAL SUMMARY

Data Analyst with 2+ years of experience owning end-to-end analytics across e-commerce, quick commerce, and FMCG. Proficient in SQL, Python, Power BI, and ETL development. Experienced in marketing analytics, demand forecasting, RTO tracking, SOV monitoring, category-level analytics, and building automated dashboards that drive measurable business decisions.

SKILLS

Data Analysis: SQL, Python, Pandas, NumPy, Statistical Analysis, Demand Forecasting, RTO Analytics, Customer Retention Tracking

Marketing Analytics: Google Ads, Meta Ads, Shopify Analytics, UTM Tracking, Events Analytics, SOV, Category Analytics, ROAS, TACoS, Campaign Attribution

BI & Engineering: Power BI, DAX, Tableau, Excel, ETL, AWS Redshift, AWS Glue, AWS Lambda, Data Pipelines, JIRA

WORK EXPERIENCE

Lead Data Analyst – Anveshan

Gurgaon, India | *January 2025 – Present*

- Owned end-to-end analytics for Blinkit, Zepto, Amazon, and Flipkart – built 10+ dashboards covering daily P&L, sales, ads, SOV, and category-level performance, saving 3 hrs of manual reporting daily and contributing to 2x revenue growth in under a year.
- Tracked Google Ads and Meta Ads across 20+ campaigns with full Shopify UTM attribution and 25+ event analytics, driving a 20% reduction in ad spend while sustaining sales growth through data-led optimisation.
- Built demand forecasting models achieving 80–85% accuracy and monitored RTO trends across 700+ daily orders, reducing return rates by 2–3% monthly while maintaining stability during peak sales periods.
- Automated reporting pipelines using Python, AWS Glue, and Lambda on AWS Redshift; saved ~2 hrs of daily analytics work per team member and reduced revenue leakage by 31%.
- Built customer retention tracking dashboards monitoring repeat purchase rates and buying patterns across 500K+ daily transactions.
- Developed AI Chatbot fine-tuned on 25,000+ queries using Qwen 3B and automated PO Allocation System processing 700+ daily orders across 6 fulfillment phases.

Business Analyst – OM Industries

Nashik, India | *January 2024 – December 2024*

- Built Power BI dashboards for production KPI tracking, reducing machine downtime by 12% and improving planning accuracy to 84%.
- Automated monthly reporting using Python and SQL, reducing report generation from hours to 30 minutes.

BI Analyst Intern – K J Somaiya Institute

Mumbai, India | *June 2022 – August 2022*

- Cleaned and validated 100K+ records; built KPI dashboards for 5+ departments, reducing manual reporting time by 30%.

PROJECTS

WhatsApp KPI Alert System | [Demo](#)

Python, FastAPI, AWS Redshift, Playwright

- Built automated KPI pipeline querying AWS Redshift for 6 metrics (Sales, Orders, AOV, Ad Spend, ROAS, TACoS), rendering dynamic dashboards and auto-delivering to WhatsApp groups daily via FastAPI backend and Task Scheduler.

AI-Powered SRT Subtitle Generator | [Demo](#)

Python, OpenAI Whisper, NLP

- Built end-to-end AI subtitle pipeline using OpenAI Whisper; 90–95% accuracy with punctuation for English, Hindi, and Hinglish, processing 5-minute videos in 30–40 seconds. Deployed as standalone .exe with GUI.

AI Chatbot | PO Allocation System | Anveshan

Python, Qwen 3B, LLM Fine-tuning, SQL

- Fine-tuned Qwen 3B LLM on 25,000+ queries for customer service automation; built data pipeline processing 700+ daily orders across 6 fulfillment phases.

EDUCATION

B.Tech in Computer Engineering – K J Somaiya Institute of Technology

Mumbai, India | *May 2024* | CGPA: 8.57/10.0 –

Honours in Blockchain

CERTIFICATIONS

Google Data Analytics Professional Certificate (2025) | IBM Data Science Professional Certificate (2025) | Master in Data Science and Analytics – ITVEDANT (2025)